



DISTRICT OF COLUMBIA CHAPTER

NATIONAL ORGANIZATION OF MINORITY ARCHITECTS

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Lisa Mae Crawford brings a broad background of experience to DCNOMA. She has helped establish several businesses within the Washington, DC area including one she owned and operated for over fourteen years. She has served as Marketing Coordinator, Public Relations Manager, and Business Consultant for a variety of organizations. She holds a degree in Computer Information Systems from Strayer University; and Mathematics and an MBA from Trinity University. Through a grant from National Institute of Health she did a feasibility study for the University of Massachusetts (Amherst) using U.S. Green Building Council's LEED-EB Pilot Version 2.0. In her current position, with the National Trust for Historic Preservation, she has been involved with several fundraising, partnership, and marketing activities.

As the Public Relations/ Marketing Officer with DCNOMA, Lisa Crawford's duties will include Marketing Development and Public Relations outreach to colleges, universities, architectural firms, and other organizations. She will create a marketing plan that will assist in the expansion of DCNOMA by promoting programs. Lisa will develop an annual report that can be used by the DCNOMA Executive Board and allied partners to show the effectiveness of their outreach. Lastly, she seeks to provide monthly contributions to the DCNOMA webpage that will allow design professionals to remain in the forefront of business and personal development.

Ms. Crawford is a member of several organizations including, The National Organization of Minority Architects, US Green Building Council, National Building Museum, National Trust Green Team, and a charter member of Trinity University's Women in Mathematics, Science, and Engineering Club.

Lisa founded Mentoring for Excellence in Education Program (M4E) an education program that promotes the fields of Mathematics, Science, Engineering, Architecture, and Preservation. She has taught in DC Public Schools and as a volunteer at several community organizations, most recently, BYTEBACK: a community technology training center, where she served on the Advisory Council. Presently, she serves as the Development Chair of The Ivy Foundation, founded by the Xi Zeta Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated.

Ms. Crawford is a native of North Versailles, Pennsylvania; grew up in Pennsylvania, Washington, D.C. and Maryland; and presently resides in Washington, D.C. She enjoys playing piano, flute, violin, and reading in her spare time.

2007 OFFICERS

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